

AVEDA PROHIBITED MATERIALS

Artist's Environmental Commitment

In recognition of Aveda's stated and well-known commitment to sustainability and the importance of such commitment, design teams agree to refrain from using any of the following prohibited materials to create their look or complete their performance, whether as part of their own or their model's wardrobe, accessories or other on-stage items.

Prohibited Materials

- Synthetic hair wigs
- Leather (exception: belts, shoes, accessories)
- Feathers/faux feathers
- Fur/faux fur
- Glitter
- Release of live animals
- Confetti (exception: paper confetti)
- Polyvinyl chloride (PVC)
- Polystyrene (Styrofoam®)
- Single-use, disposable items
- Old-growth forest items
- Smoke

Preferred Materials

- Plant-based items (e.g., certified organic cotton)
- High post-consumer recycled (PCR) items
- Reused/reusable items

Artist's Use of Aveda Products

Design teams agree to use only Aveda hair color, hair care, skin care and makeup products to create their look. Use of non-Aveda products is prohibited.

Artist's Use of Additional Materials

Design teams require additional materials to create their look or complete their performance (e.g., hair styling tools, wardrobe, accessories other on-stage items), they agree to provide them at their expense.