

# 2ND ANNUAL LOVE OUR LAKE OPEN REGATTA

September 9 - 11, 2016

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After a successful 2015 event, the Southern Sailing Club will honor Chattahoochee Riverkeeper (CRK) once again at this year's Love the Lake Rally and Regatta. The three-day event will be held at Sunrise Cove Marina in Gainesville on the weekend of September 9-11. The Regatta is structured as a fundraiser to support the vital work of CRK.

On Friday, September 9, skippers will check-in and enjoy a social hour. A skipper's meeting will follow where the Race Committee Officer will outline the rules of the regatta. The skippers will then attend a pre-party where they can size up the competition for the weekend's racing.

Sailboat racing begins Saturday, September 10 at 11 am.

Racers will compete in two to five races depending on wind conditions. While the competitors race around the lake, a shoreline cleanup will take place for canoers, kayakers, paddlers, and hikers. In 2015, 12 large garbage bags of shoreline trash were collected.

A dinner party for racers and CRK supporters will follow the day's racing. Happy hour begins at 5:30 pm. with dinner served at 7 pm. Live music and dancing will begin at 8 pm. The evening will include a silent auction and several raffles to raise funds for CRK. Sponsors and supporters will be recognized throughout the night for their contributions in making the event possible.

Sailboat racing resumes on Sunday, September 11. Racers will compete in at least one race, possibly more depending on conditions. In addition, attendees can enjoy a social hour and cookout at 2 pm, followed by door prizes and an awards ceremony.



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**August 1, 2016: Deadline to be included on t-shirt and event signage**

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### SPONSORSHIP LEVELS

#### **\$5,000 River Defender**

- Marquee recognition
- Company recognition by announcer at the event
- Opportunity to prominently display your company banner/sign at the event
- Company name/logo included on all printed material associated with event
- 10 complimentary tickets to Skippers' Reception
- Boat registration fee included for 4 boats
- Opportunity to distribute company information to all participants
- Two tickets to CRK Patron Dinner
- Recognition in CRK's *RiverCHAT* newsletter (4,000 copies) and *RiverFLASH* e-blast (10,000+ copies)
- Logo with link to your website on CRK website
- Recognition in CRK annual report
- Cruise for 10 on CRK's *Chota Princess II* on Lake Lanier
- Logo on event t-shirt and 8 complementary shirts

#### **\$2,500 River Advocate**

- Company recognition by announcer at the event
- Company name/logo included on all printed material associated with event
- 8 Complimentary tickets to Skippers' Reception
- Boat registration fee included for 3 boats
- Opportunity to distribute company information to all participants
- Recognition in CRK's *RiverCHAT* newsletter (4,000 copies) and *RiverFLASH* e-blast (10,000+ copies)
- Logo with link to your website on CRK website
- Recognition in CRK annual report
- Logo on event t-shirt and 6 complementary shirts

#### **\$1,000 River Conservator**

- 6 Complimentary tickets to Skippers' Reception
- Boat registration fee included for 2 boats
- Recognition in CRK's *RiverCHAT* newsletter (4,000 copies) and *RiverFLASH* e-blast (10,000+ copies)
- Name with link to your website on CRK website
- Recognition in CRK annual report
- Name on event t-shirt and 4 complementary shirts

#### **\$500 River Patron**

- 4 Complimentary tickets to Skippers' Reception
- Boat registration fee included for 1 boat
- Recognition in CRK's *RiverCHAT* newsletter (4,000 copies) and *RiverFLASH* e-blast (10,000+ copies)
- Recognition in CRK annual report
- 2 complementary event t-shirts

#### **\$250 Friend of the River**

- 2 Complimentary tickets to Skippers' Reception
- Recognition in CRK's *RiverCHAT* newsletter (4,000 copies) and *RiverFLASH* e-blast (10,000+ copies)
- Recognition in CRK annual report

*For Sponsor Levels of \$2,500 and up, additional benefits may be available to meet your marketing objectives. For more information, please contact Becca Klein at 404-352-9828, ext. 19 / email [bklein@chattahoochee.org](mailto:bklein@chattahoochee.org).*

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## SPONSOR REPLY FORM

Due August 1

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Name – as you would like it to appear on printed materials

Please print: \_\_\_\_\_

Note: Please email your logo to [kjohnson@chattahoochee.org](mailto:kjohnson@chattahoochee.org) by the appropriate deadline in .jpg or .tif format, 300dpi.

### We will sponsor at the following level:

- River Defender \$5,000       River Conservator \$1,000       Friend of the River \$250  
 River Advocate \$2,500       River Patron \$500  
 We regret that we cannot attend. Enclosed is our contribution for \$\_\_\_\_\_

**Payment Type:**  Check (payable to CRK) |  Visa |  MasterCard |  Amex |  Discover |  Please invoice me

Payment Amount: \$\_\_\_\_\_

If paying by credit card:

Card Number: \_\_\_\_\_ Security Code (3-4 Digit Code): \_\_\_\_\_

Expiration date: \_\_\_\_\_ Printed Name as on card: \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

Authorized signature: \_\_\_\_\_

**Please complete this form and return to:** Chattahoochee Riverkeeper, Attn: Becca Klein  
3 Puritan Mill, 916 Joseph Lowery Blvd., Atlanta, GA 30318 ~ or FAX the form to: (404) 352-8676

### **THANK YOU FOR YOUR SUPPORT!**

Please keep a copy of this form for your records. Tax ID# 58-2095413