

# 3RD ANNUAL LOVE THE LAKE OPEN REGATTA

September 8-10, 2017

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After a successful 2016 event, the Southern Sailing Club will honor Chattahoochee Riverkeeper once again at this year's Love the Lake Open Regatta. The three-day event will be held at Sunrise Cove Marina in Gainesville, GA on the weekend of September 8-10. The Regatta is structured as a fundraiser to support the vital work of CRK.

Skippers will check-in and enjoy a social hour on Friday, September 8 where they will receive the rules of the regatta. Sailboat racing begins Saturday where racers will compete in two to five races. During the race, a shoreline cleanup will take place for canoers, kayakers, paddlers and hikers.

A dinner party for racers and CRK supporters will follow the first day's race. This will include a happy hour and dinner with live music, dancing, a silent auction and raffles. There will be a social hour, cook-out and awards ceremony immediately following the conclusion of the race.



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**August 11, 2017: Deadline to be included on t-shirt and event signage**

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### **SPONSORSHIP LEVELS**

#### **\$5,000 River Defender**

- All River Advocate level benefits (including 10 tickets to Saturday Night Dinner Party and 8 t-shirts)
- Marquee Recognition
- Opportunity to prominently display your company banner/sign at event
- Two tickets to CRK Patron Dinner
- Cruise for 10 on CRK's Chota Princess II on Lake Lanier

#### **\$2,500 River Advocate**

- All River Conservator level benefits (including 8 tickets to Saturday Night Dinner Party and 6 t-shirts)
- Company recognition by announcer at event
- Company name/logo included on all print material
- Logo with link to your website on CRK website
- Ride on committee boat during the race

#### **\$1,000 River Conservator**

- All River Patron level benefits (including 6 tickets to Saturday Night Dinner Party and 4 t-shirts)
- Name with link to your website on CRK website

#### **\$500 River Patron**

- All Friend of the River level benefits (including 4 tickets to Saturday Night Dinner Party and 2 t-shirts)
- Boat Registration fee included for 1 boat
- Recognition in CRK's RiverCHAT newsletter (4,000 copies)
- Logo on event t-shirt

#### **\$250 Friend of the River**

- Recognition in RiverFLASH e-blast (12,000+ people)
- Name on event t-shirt
- 2 tickets to Saturday Night Dinner Party

*For Sponsor Levels of \$2,500 and up, additional benefits may be available to meet your marketing objectives.  
For more information, please contact Janet Westervelt at 678-696-8866 / email [jwestervelt@chattahoochee.org](mailto:jwestervelt@chattahoochee.org).*

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## SPONSOR REPLY FORM

Due August 18, 2017

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Name – as you would like it to appear on *printed materials*

Please print: \_\_\_\_\_

Note: Please email your logo to [jwestervelt@chattahoochee.org](mailto:jwestervelt@chattahoochee.org) by the appropriate deadline in .jpg or .tif format, 300dpi.

### We will sponsor at the following level:

- River Defender \$5,000       River Conservator \$1,000       Friend of the River \$250  
 River Advocate \$2,500       River Patron \$500  
 We regret that we cannot attend. Enclosed is our contribution for \$ \_\_\_\_\_

**Payment Type:**  Check (*payable to CRK*) |  Visa |  MasterCard |  Amex |  Discover |  Please invoice me

Payment Amount: \$ \_\_\_\_\_

If paying by credit card:

Card Number: \_\_\_\_\_ Security Code (*3-4 Digit Code*): \_\_\_\_\_

Expiration date: \_\_\_\_\_ Printed Name as on card: \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

Authorized signature: \_\_\_\_\_

**Please complete this form and return to:** Chattahoochee Riverkeeper, Attn: Janet Westervelt 104 Washington Street SE Gainesville, GA 30501 or FAX the form to: (404) 352-8676

**THANK YOU FOR YOUR SUPPORT!**

Please keep a copy of this form for your records. Tax ID# 58-2095413