SEPTEMBER 27 - 28, 2017

2017 CLIMATE CHANGE CONFERENCE
A Resilient Future For All

Hosted by
Georgia Tech Ray C. Anderson Center for Sustainable Business
Scheller College of Business

23rd ANNUAL PATRON DINNER

Hosted at
GEORGIA AQUARIUM
Join us as a Sponsor of the first-ever conference focused exclusively on climate change effects in the watershed as we explore solutions for a resilient future for all who depend on the Chattahoochee River.

Leading scientists and experts will share knowledge of changing climate conditions, impacts to human and ecological interests, risk assessment and resiliency planning tools and innovative measures for mitigation and adaptation.

Conference programming includes dozens of speakers, exhibits and networking opportunities. Our goal is to disseminate knowledge, facilitate communications and begin planning and working together on solutions.

Our conference keynote speakers include Paul Hawken, Executive Director of Project Drawdown – “the most comprehensive plan ever proposed to reverse global warming,” and Dr. Marshall Shepherd, Georgia Athletic Association Distinguished Professor of Geography & Atmospheric Sciences at the University of Georgia.

Visit Chattahoochee.org/conference for the most current updates on conference programming and speakers.

Join us on Wednesday, September 27, at the Georgia Aquarium, to recognize and honor the individuals, institutions, and businesses that have made a significant contribution to CRK’s mission of protecting the Chattahoochee River, its tributaries, lakes and watershed.

In 2016, 450 guests gathered at The Foundry at Puritan Mill to celebrate Chattahoochee Riverkeeper’s accomplishments under the leadership of Executive Director Juliet Cohen and Riverkeeper Jason Ulseth and to honor Ambassador Andrew Young with the River Leader Award. Thanks to our sponsors and a fantastic selection of auction items, we raised more than $260,000 to support our river protection programs.

In 2017, we will honor John Pruitt with the River Guardian Award and Stephanie Stuckey with the River Steward Award. Special guest, Dr. Marshall Shepherd, Georgia Athletic Association Distinguished Professor and Director, UGA Atmospheric Sciences Program, will deliver a timely address on climate and the Chattahoochee watershed.

SPONSORSHIP LEVELS

$30,000 Presenting – Conference & Dinner
- Full Presenting Sponsor benefits at both the Conference and Patron Dinner including 20 tickets to each event
- Marquee listing “2017 Climate Change Conference & Patron Dinner presented by…”
- Opportunity to join Executive Director and speakers at one press conference or one on-camera interview

$20,000 Presenting – Conference OR Dinner
- Full River Benefactor benefits at selected event plus full-page ad in program
- Premier listing at 2017 Climate Change Conference or Patron Dinner
- Opportunity to address audience at selected event
- Cruise on the Chota Princess II for 20 guests
- Community Service Day organized for your employees with CRK
- Choose one of two options: 20 tickets to Conference or (two VIP tables) to Patron Dinner and reception; or 10 tickets to conference and (one VIP table) to Patron Dinner and reception

$10,000 River Benefactor – Conference OR Dinner
- Full River Sustainer benefits at selected event plus half-page ad in program
- Recognition by Executive Director during program
- Name or logo featured on-screen during event
- Two-hour outing on CRK patrol boat for two people
- Choose one of two options: 12 tickets to Conference or (two VIP tables) to Patron Dinner and reception; or 6 tickets to conference and (one VIP table) to Patron Dinner and reception

$7,500 River Sustainer – Conference OR Dinner
- Full River Defender benefits at selected event
- Name on invitation
- Choose one of two options: 10 tickets to Conference or (one VIP table) to Patron Dinner and reception; or 5 tickets to conference and 6 tickets to Patron Dinner and reception

$5,000 River Defender – Conference OR Dinner
- Full River Advocate benefits at selected event
- Logo acknowledgement in event program, on-screen name or logo acknowledgement at event and name or logo on CRK website
- Recognition in CRK’s RiverCHAT newsletter (4,000 copies)
- Choose one of two options: 8 tickets to Conference or 10 tickets (one table) to Patron Dinner and reception; or 4 tickets to conference and 4 tickets to Patron Dinner and reception

$2,500 River Advocate – Conference OR Dinner
- Full River Conservator benefits at selected event
- Name on press release before event
- Recognition in RiverFLASH eblast (12,000+ people)
- Choose one of two options: 4 tickets to Conference or Patron Dinner and reception; or 2 tickets to conference and 2 tickets to Patron Dinner and reception

$1,000 River Conservator – Conference OR Dinner
- Acknowledgement in event program, and name on CRK website
- Opportunity to exhibit products and services at the Conference (if Conference Sponsorship is selected)
- 2 tickets to Conference or Patron Dinner and reception

For Sponsor Levels of $5,000 and up, additional benefits may be available to brand a specific aspect of either event, such as underwriting speakers, exhibits, lunch, experiences, etc. to meet your marketing objectives. For more information, please contact Becca Klein at bklein@chattahoochee.org.
2017 CLIMATE CHANGE CONFERENCE & PATRON DINNER
September 27 – 28, 2017

SPONSOR REPLY FORM
DUE MARCH 15 FOR INCLUSION IN INITIAL PROMOTIONS/PRESS RELEASE
DUE JUNE 15 FOR INCLUSION IN PRINTED INVITATION
DUE AUGUST 15 FOR INCLUSION IN EVENT PROGRAM(S)

Company/Organization Name:________________________________________________________________________

Contact Name:_________________________________________ Title:________________________________

Address:__________________________________________________________________________________________

City:_______________________________________________ State:____________ Zip:______________________

Phone:_______________________________________ Email:______________________________________________

Sponsor Name – as you would like it to appear on event materials.

Please print/type:__________________________________________________________________________________

Note: Please email your logo/ad to mbaird@chattahoochee.org by the appropriate deadline in .jpg or .tif format, 300dpi.

We will sponsor at the following level (Select Conference or Dinner below the $30K level):

☐ Presenting Conference & Dinner $30,000
   ☐ Conference
   ☐ Dinner

☐ Presenting $20,000
   ☐ River Benefactor $10,000
   ☐ River Sustainer $7,500

☐ River Defender $5,000
   ☐ River Advocate $2,500
   ☐ River Conservator $1,000

☐ We regret that we cannot participate. Enclosed is our contribution for $__________.

Payment Type: ☐ Check (payable to CRK) | ☐ Visa | ☐ MasterCard | ☐ Amex | ☐ Discover | ☐ Please invoice me

Payment Amount:   $_______________

If paying by credit card:

Card Number:_________________________________________Security Code (3-4 Digit Code):_______

Expiration date:____________________Printed Name as on card:___________________________________________

Billing Address (if different than above)_____________________________________________________________

Authorized signature:___________________________________________________________________________

Please complete this form and return to: Chattahoochee Riverkeeper, Att.: Becca Klein, 3 Puritan Mill,
916 Joseph Lowery Blvd., Atlanta, GA 30318 or EMAIL to bklein@chattahoochee.org or FAX to: (404) 352-8676

THANK YOU FOR YOUR SUPPORT!
Please keep a copy of this form for your records. Tax ID# 58-2095413