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CRK Partners with Legendary Musician Jack Johnson

ATLANTA – For another year, [Chattahoochee Riverkeeper](http://www.chattahoochee.org) (CRK) teamed up with legendary musician [Jack Johnson](http://www.jackjohnsonmusic.com) to bring awareness to the Chattahoochee River watershed, which serves some 4 million Georgians.

An avid surfer, Johnson understands the importance of caring for the environment, and committed to working with CRK to highlight our efforts as part of his *All At Once* initiative. The campaign helps connect citizens with nonprofits so that they can take action to make changes in their local and global community. This year, *All At Once* focused on engaging fans in issues regarding sustainable food and plastic-free initiatives.

As part of our partnership, CRK hosted a Happy Hour Cleanup on May 16. Twenty people, including CRK staffers, attended the event. At the end of cleanup, CRK chose one lucky winner of two free tickets to Johnson's June 3 concert at the Verizon Wireless Amphitheater. Volunteers also were treated to SweetWater beer and a complimentary brewery tour pass. Thanks to their hard work, about 950 pounds of trash was removed from the Chattahoochee River watershed.

Following the event, a local homeowner had this to say: "Many, many thanks to you and your volunteers for a job superbly well done! Your group was not only effective and enthusiastic, but very respectful of our community and our home owners."

CRK looks forward to continuing our relationship with Johnson and his *All At Once* initiative. For more information on the campaign, visit www.allatonce.org. To buy tickets to Johnson's June 3 concert – which CRK will be tabling, visit www.jackjohnsonmusic.com/tour.

About Chattahoochee Riverkeeper

CRK's mission is to protect and preserve the Chattahoochee River, its lakes and tributaries for the people, fish and wildlife that depend upon it. For more information, visit www.chattahoochee.org.

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